

CATTLEMEN'S
BBQ

BUILT FOR
BACK OF HOUSE

**BETTER
COVERAGE
AND CLING**

**USED BY
WORLD BBQ
CHAMPIONS
SINCE '94**

**AUTHENTIC
KANSAS CITY
FLAVOUR**

KANSAS CITY CLASSIC IS GREAT ON:



**KANSAS-STYLE
RACK OF RIBS
WITH COLESLAW**



**LOADED BBQ BURGER
WITH CRUMBLD BLUE
CHEESE AND CRISPY
FRIED ONIONS**



**BBQ PULLED
JACKFRUIT
SANDWICH**



**BBQ CHICKEN PIZZA
WITH RED ONIONS,
CHEESE AND ROCKET**

Cattlemen's® Kansas City Classic® BBQ Sauce brings a delightful balance of tomato, sweet molasses and natural hickory smoke and spice for a well-rounded, world-class BBQ taste.

| Code | Product | Pack Size |
|------|---|-----------|
| | Cattlemen's Kansas City Classic BBQ Sauce | |





BUILT FOR FOODSERVICE

Convenient, sweet and robust, Cattlemen's Kansas City BBQ sauce is a favourite among pitmasters and operators alike. And as longtime sponsors of the World Championship Barbecue Cooking Contest in Memphis, it's also the sauce BBQ World Champions have been turning to since 1994. Use it straight up to save valuable labour time over scratch prep, or try adding small tweaks to create signature dishes. It's one of the most famous BBQ sauces you've probably never heard of!

AUTHENTIC AMERICAN BBQ SAUCE COMES TO THE UK

For more than 50 years, Cattlemen's® has set the standard for quality and performance. It is inspired by the American heartland where BBQ is not just food, but a way of life. This authentic American sauce has made its way across the pond to the UK, where BBQ is the most popular sauce in QSRs¹, and recent trends have seen many consumers turning towards regional BBQ styles from the US, such as the smoky Kansas City BBQ².



BETTER COVERAGE AND CLING

Cattlemen's is made with thick tomato paste for better coverage and cling, which also increases hold times making it perfect for delivery and catering operators alike. This tomato paste recipe is formulated to meet the demands of commercial kitchens, holding up to the heat to prevent burning. Cattlemen's is extendible by up to 20%, giving operators more miles per gallon whilst being a reliable and consistent sauce for back of house creativity.



AUTHENTIC KANSAS CITY FLAVOUR

Kansas City is in the top three most appealing US regional BBQ flavours for UK consumers³. Our version of this Kansas City sauce is a perfectly balanced signature BBQ sauce which pays homage to the Kansas City BBQ Mecca, hitting all the right notes. The Gold Standard for original Midwestern BBQ sauce.

